



3rd-5th July 2019

**Scottish Events Campus (SEC)
Glasgow**

**ASM 2019 Sponsorship & Exhibition
Opportunities**

Find us: [asmeofficial](#)



More information:

Website:

Email:

Tel:

www.asme.org.uk

events@asme.org.uk

+44 (0) 131 225 9111

ABOUT ASME

ASME's Aim:

To meet the needs of educators, learners and policy makers by supporting scholarship, inquiry and research-informed best practice within medical education

Who is ASME for?

People with a commitment and interest in UK medical education and training e.g.:

- Those working in medical schools
- Postgraduate trainers, Training programme directors, Deans
- Medical students and trainees
- Medical education researchers

What does ASME Provide?

- CPD, Education and Training
- Leadership Development
- Research knowledge, skills and networks

ASME's Goals:

- Promote high-quality research into medical education.
- Provide opportunities for developing medical educators.
- Disseminate good evidence-based educational practice.
- Inform and advise Governmental and other organisations on medical education matters.
- Develop relationships with other organisations and groupings in healthcare education.

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AN INVITATION TO SPONSORS & EXHIBITORS

ASME are delighted to invite you to exhibit at the Annual Scientific Meeting, 3rd - 5th July 2019, SEC Glasgow, U.K.

The conference theme is “Sustainability, Transformation and Innovation in Medical Education.”

The conference programme will comprise of plenary lectures, workshops, parallel sessions, pop-up events and poster presentations. Refreshment and lunch breaks will allow delegates to network with exhibitors. There will be a welcome drinks reception in the evening of the first day attended by the majority of the delegates. The annual conference dinner will take place on the Thursday evening at 1599 at the Royal College of Physicians & Surgeons.

Exhibitors and Sponsors have the opportunity to engage with up to 500 participants from around the world



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Annual Scientific Meeting Delegates Include:

- ✓ Teachers in medicine and the healthcare professions
- ✓ Medical school deans, University undergraduate and postgraduate deans
- ✓ Faculty of medicine department heads
- ✓ Students of medicine and the healthcare professions
- ✓ F1/F2
- ✓ Clinical educators and clinical teachers
- ✓ Members of international organizations with interests in undergraduate and postgraduate healthcare education

Enquiries:

For exhibitor and sponsorship enquiries please contact events@asme.org.uk

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SPONSORSHIP OPPORTUNITIES

Main Sponsor Package

Main sponsor Logo Placement on promotional materials both online and in print

Including your logo and website link published in:

- ❖ Pre-event Marketing Mailings to all ASME institutional and individual members
- ❖ the ASME Website as a continuous feature in the months preceding the conference

Prominent Logo Placement on conference materials including:

- ❖ Pocket programme
- ❖ Conference booklet
- ❖ Conference holding slides
- Given to all delegates
- Given to all delegates
- Displayed in main plenary auditorium

Social Media Coverage

One “Annual Scientific Meeting 2019 Sponsored By...” Pop-Up Banner in the key location / main entrance to the plenary auditorium

One prime location Exhibition Table (refer to exhibitor opportunities for inclusions)

Prime coverage in ASM 2019 app

Two complimentary Full Delegate Registrations inclusive of catering

£4,000

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SPONSORSHIP OPPORTUNITIES

Annual Dinner Sponsor

Annual Dinner Sponsor Logo Placement on promotional materials both online and in print

Including your logo and website link published in:

- ❖ Pre-event Marketing Mailings to all ASME institutional and individual members
- ❖ the ASME Website as a continuous feature in the months preceding the conference

Prominent Logo Placement on printed conference materials including:

- ❖ Pocket programme ➤ Given to all delegates
- ❖ Conference booklet ➤ Given to all delegates

One prime location Exhibition Table (refer to exhibitor opportunities for inclusions)

Prime coverage in ASM 2019 app

At the Annual Dinner Event:

Logo highlighted in printed table Dinner Menus

Two complimentary Delegate Places at the Annual Dinner

Two complimentary Full Delegate Registrations inclusive of catering

£4,000

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SPONSORSHIP OPPORTUNITIES

The ASME Gold Medal 2018 Sponsor

Logo Placement on printed Pocket Programme given to all delegates on registration at conference venue

One Pop-Up Banner “The ASME Gold Medal 2019 Sponsored By...” on plenary auditorium stage during the ASME Gold Medal 2019 session

One prime location Exhibition Table (refer to exhibitor opportunities for inclusions)

Prime coverage in ASM 2019 app

Two complimentary Full Delegate Registrations inclusive of catering

£3,000

The Lord Cohen Lecture Sponsor

Logo Placement on printed Pocket Programme given to all delegates on registration at conference venue

One Pop-Up Banner “The Lord Cohen Lecture Sponsored By...” on plenary auditorium stage during the Lord Cohen Lecture

One prime location Exhibition Table (refer to exhibitor opportunities for inclusions)

Prime coverage in ASM 2019 app

Two complimentary Full Delegate Registrations inclusive of catering

£3,000

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SPONSORSHIP OPPORTUNITIES

Sir John Ellis Student Prize Sponsor

Winner will be announced Spring 2019

Logo Placement on printed Pocket Programme given to all delegates on registration at conference venue

One Pop-Up Banner “Sir John Ellis Student Prize Sponsor Sponsored By...” on plenary auditorium stage during the session

One prime location Exhibition Table (refer to exhibitor opportunities for inclusions)

Prime coverage in ASM 2019 app

Two complimentary Full Delegate Registrations inclusive of catering

£3,000

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EXHIBITOR OPPORTUNITIES

The exhibition area will be in Hall 1 at the SEC Glasgow. Conference refreshments and lunch will be served in this area. Adjoining Hall 2 will host the posters and additional refreshment and lunch space. Delegates will have to walk through Hall 1 to get to Hall 2.

Provisional Exhibition Timings

WEDNESDAY 3RD JULY	
0900-1200	Exhibitor setup
1200-1300	Lunch, viewing of posters and exhibits
1500-1530	Refreshment break – viewing of exhibits
1815-1930	Welcome Reception
THURSDAY 4TH JULY	
0830-0900	Exhibition open – arrival refreshments
1010-1040	Refreshment break – viewing of exhibits
1310-1400	Lunch – viewing of posters and exhibits
1530-1600	Refreshments – viewing of exhibits
1830	Exhibition close
FRIDAY 5TH JULY	
0830-0900	Exhibition open – arrival refreshments
1100-1130	Refreshment break – viewing of exhibits
1245	Close of Annual Scientific Meeting 2019

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Commercial Organisations

Table Top Stand:

1 x table approx. 4 ft. x 2 ½ ft. size – Please note without table cloth
2 x chairs

Space for 2 x maximum single Pop-Up Banners behind allocated table
Wi-Fi access (not hardwire)

Profile on ASM 2019 app

One complimentary Full Delegate Registration inclusive of catering

One complimentary Delegate Place at the Welcome Reception

£1050

Additional full delegate registration fee: **£450**

Annual Dinner fee: **£50.00** per delegate

Non Profit Organisations

Table Top Stand:

1 x table approx. 4 ft. x 2 ½ ft. in size – Please note without table cloth
2 x chairs

Space for 2 x maximum single Pop-Up Banners behind allocated table
Wi-Fi access (not hardwire)

Profile on ASM 2019 app

One complimentary Full Delegate Registration inclusive of catering

One complimentary Delegate Place at the Welcome Reception

£650

Additional full delegate registration fee: **£250**

Annual Dinner fee: **£50.00** per delegate

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Terms & Conditions

The terms and conditions set out below relate to the exhibition for ASME Annual Scientific Meeting 2019 (ASM 2019) taking place at the SEC in Glasgow.

Applications

Exhibition packages and sponsorship opportunities are available on a first-come, first-served basis, as are all elements of the packages. ASME should receive all exhibition registrations by Friday 7th June

Cancellation

Any cancellation or replacement must be conveyed to the organiser via email at: events@asme.org.uk

Kindly take note that a cancellation fee of 50% will be levied for cancellations received before Tuesday 14th May 2019

Please note that on or after Tuesday 14th May 2019 there will be no refund granted on cancellation

Power

Please advise if you wish electricity/power to your stand when registering

Payment

Payment will be processed immediately upon receipt of your registration form

Exhibitors Insurance

Exhibitors should secure their own insurance for equipment and goods to cover all liabilities and risks. The organisers and ASME will not be held responsible for any loss or damage to any items at the event

Shipping

All exhibitors are required to make their own arrangements for the shipping and handling of their materials. Detailed shipping instructions will be included in the ASM 2019 exhibitor manual which will be available online in due course. Instructions must be followed and packages labelled properly to avoid any delay in locating packages on-site at the SEC Glasgow and consequently materials arriving at your booth late

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For Reference

Kindly prepare your own marketing materials such as leaflets and Pop up Banners as these will not be produced by ASME

Please note that ASME is a registered charity and unfortunately unable to negotiate further reduced rates

The exhibitor manual with full details and instructions and exhibition plan will be available in due course

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