ASME ASM 2017
21-23 June 2017
SPONSORSHIP AND EXHIBITOR OPPORTUNITIES
ABOUT ASME

ASME’s Mission
“To meet the needs of teachers, trainers and learners in medical education by supporting research-informed, best practice across the continuum of medical education.”

ASME’s Strategic Aim:
“To allow members to share and further best practice in Medical Education”

ASME’s Objectives:
- To position ourselves as a UK-focused, internationally-facing trusted and dynamic organisation, working with our members, for our members
- To invest in targeted marketing to increase impact and influence of ASME, grow membership and increase income, to enable the development of further member services
- To invest in modernising and expanding our online presence via a fit-for-purpose website which can support online resources
- To focus on improved marketing of existing successful products, while developing sustainable additional products and resources

What does ASME provide?
- CPD, Education and Training
- Leadership development
- Research knowledge, skills and networks

Who is ASME for?
People with a commitment and interest in UK medical education and training e.g.:
- Those working in medical schools
- Postgraduate trainers, Training programme directors, Deans
- Medical students and trainees
- Medical education researchers
AN INVITATION TO SPONSORS AND EXHIBITORS

We are delighted to announce that the 2017 ASME Annual Scientific Meeting will be held 21st-23rd June 2017, at the University of Exeter, Forum Campus.

The conference theme is ‘Diversity in medical education: about people, for people, by people.

All participants will meet for the opening of the conference, the plenary sessions, and for breaks and lunch in the exhibition area, and will then attend sessions of their choice. There will also be a welcome drinks reception in the evening of the first day, attended by the majority of the delegates, this is held in the exhibition area.

Who will Attend the Conference:

Exhibitors and Sponsors have the opportunity to engage with up to 600 participants from around the world.

Participants include:
Teachers in medicine and the healthcare professions
Medical school deans, University undergraduate and postgraduate deans
Faculty of medicine department heads
Students of medicine and the healthcare professions
F1/F2
Clinical educators and clinical teachers
Members of international organizations with interests in undergraduate and postgraduate healthcare education.
SPONSORSHIP OPPORTUNITIES

Main Sponsor Package

£3,500

One prime location exhibition table (refer to exhibitor opportunities for inclusions)
2 complimentary full delegate registrations
Your logo on promotional materials as main sponsor (online and in print) including our website with link to your website - All pre event marketing mailings including link to your website
Logo and advert in conference app
Your logo in a prominent headline position on conference materials on the day of the event including but not limited to – Logo on pocket programme - Conference holding slides- All directional and information signage
Social media coverage
Flier inclusion in delegate packs
Delegate pack insert

Annual Dinner Sponsor

£4,000

One prime location exhibition table (refer to exhibitor opportunities for inclusions)
2 delegate places at the conference
2 delegate places at the dinner
Your logo on dinner menu
Your logo on our website as dinner sponsor
Logo projected onto the wall at dinner
Logo on pocket programme
Delegate pack insert

SOLD OUT
SPONSORSHIP OPPORTUNITIES (cont)

Welcome Reception Sponsor

One exhibition table (refer to exhibitor opportunities for inclusions)
2 full delegate places at the conference (includes Welcome Reception)
4 additional places at the Welcome Reception
Your logo on our website as Welcome Reception sponsor
Logo projected onto the wall at the reception
Logo on pocket programme
Social media coverage
Delegate bag insert

Delegate Bag Insert

£300

Insert in delegate bag, 1 single or double sided leaflet, up to A4 size. (Insert to be provided by sponsor)

Other Opportunities

If you have any other ideas for sponsorship please do let us know.
EXHIBITOR OPPORTUNITIES

The exhibition area will be shared with all the daytime conference refreshments and meals, as well as with our poster display.

Packages available:

**Commercial Organisations**

This package includes:
3m x 2m floor area
1 x chair
1 x table (approx 6' x 2'6") - Please note no table cloth included
Wifi access (not hardwire)
Advert in ASME programme
Attendance for 1 representative at the conference including refreshments, lunches and Welcome Reception

**Non Profit Organisations**

This package includes:
3m x 2m floor area
1 x chair
1 x table (approx 6' x 2'6") - Please note no table cloth included
Wifi access (not hardwire)
Attendance for 1 representative at the conference including refreshments, lunches and Welcome Reception

Please note that Electricity and Hardwired Internet Connection are not included in the exhibition package but can be added on. ASME does not make profit from this, we simply charge what the venue charges us:
Electricity/power point at stand: £105
Hard wire internet access £105 for up to 10MB

SOLD OUT

SOLD OUT
EXHIBITOR OPPORTUNITIES (cont.)

Exhibition Times

Tuesday 20th June
1300 - 1600 Exhibition set up

Wednesday 21st June
0900-1100 Exhibition set up

Wednesday 21st June
1200 - 1700 Exhibition open (including Welcome Reception)

Thursday 22nd June
0830 - 1700 Exhibition open

Friday 23rd June
0830 - 1300 Exhibition open
1300 Exhibition dismantling

Exhibition Staff

There is one exhibitor pass included in the registration, a second can be added at a charge of £150.

Exhibitors’ Insurance

Exhibitors’ should secure their own insurance for equipment and goods to cover all liabilities and risks. The organisers and ASME will not be held responsible for any loss or damage to any items at the event.

An exhibition plan and full instructions and details will be sent following booking.
CONTACT US/BOOKINGS

To make enquiries or make a booking for any of the listed opportunities please email events@asme.org.uk or call the ASME Office on 0131 225 9111.