Sponsorship & Exhibition Opportunities
Medical Education with a global perspective

11th - 13th July 2018

Sage Gateshead, St. Mary’s Square, Gateshead Quays, Gateshead, NE8 2JR

Our programme includes:

- Pre and intra-conference workshops
- Keynote presentations including the Lord Cohen Lecture
- Parallel sessions
- Poster presentations
- Presentation of various awards and papers including joint ASME/GMC Excellent Medical Education awards, Small Grants, EDC awards, New Leaders Award and Sir John Ellis Student Prize Sessions from our Career and Special Interest Groups
- Exhibitors area
- Evening events will be held at Sage Gateshead and The Biscuit Factory.

More information:
Website: www.asme.org.uk
Email: events@asme.org.uk
Tel: +44 (0) 131 225 9111
ABOUT ASME

ASME’s Mission
“To meet the needs of teachers, trainers and learners in medical education by supporting research-informed best practice across the continuum of medical education.”

Who is ASME for?
People with a commitment and interest in UK medical education and training e.g.:
- Those working in medical schools
- Postgraduate trainers, Training programme directors, Deans
- Medical students and trainees
- Medical education researchers

What does ASME Provide?
- CPD, Education and Training
- Leadership Development
- Research knowledge, skills and networks

ASME’s Strategic Aim:
“To allow members to share and further best practice in Medical Education.”

ASME’s Objectives:
- To position ourselves as a UK-focused, internationally-facing trusted and dynamic organisation, working with our members, for our members
- To invest in targeted marketing to increase impact and influence of ASME, grow membership and increase income, to enable the development of further member services
- To invest in modernising and expanding our online presence via a fit-for-purpose website which can support online resources
- To focus on improved marketing of existing successful products, while developing sustainable additional products and resources

Find us: asmeofficial

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AN INVITATION TO SPONSORS & EXHIBITORS

We are delighted to announce that the 2018 ASME Annual Scientific Meeting will be held 11th-13th July 2018, at Sage Gateshead, Newcastle, U.K.

The conference theme is “Medical Education with a global perspective.”

All participants will meet for the opening of the conference, the plenary sessions, and for breaks and lunches in the exhibition area and surrounding area, and will then attend sessions of their choice. There will be a welcome drinks reception in the evening of the first day on the level 3 foyer overlooking the river, attended by the majority of the delegates.

Who will attend the Annual Scientific Meeting?

Exhibitors and Sponsors have the opportunity to engage with up to 600 participants from around the world.
Annual Scientific Meeting Delegates Include:

✓ Teachers in medicine and the healthcare professions

✓ Medical school deans, University undergraduate and postgraduate deans

✓ Faculty of medicine department heads

✓ Students of medicine and the healthcare professions

✓ F1/F2

✓ Clinical educators and clinical teachers

✓ Members of international organizations with interests in undergraduate and postgraduate healthcare education

Enquiries:

For exhibitor and sponsorship enquiries please contact events@asme.org.uk
SPONSORSHIP OPPORTUNITIES

Main Sponsor Package

Main sponsor Logo Placement on promotional materials both online and in print
Including your logo and website link published in:

- Pre-event Marketing Mailings to all ASME institutional and individual members
- the ASME Website as a continuous feature in the months preceding the conference

Prominent Logo Placement on conference materials including:

- Pocket Programme -> given to all delegates
- Conference Booklet -> given to all delegates
- Conference Holding Slides -> displayed in main plenary auditorium

Social Media Coverage

One “Annual Scientific Meeting 2018 Sponsored By...” Pop-Up Banner in the key location / main entrance to the plenary auditorium
One prime location Exhibition Table (refer to exhibitor opportunities for inclusions)
One Delegate Pack Insert (1 or 2 sided, full colour, up to A4 in size)
Two complimentary Full Delegate Registrations inclusive of catering
Access to consented ASM18 Delegate Database (email and name detail)

£3,999
SPONSORSHIP OPPORTUNITIES (cont)

Annual Dinner Sponsor

Annual Dinner Sponsor Logo Placement on promotional materials both online and in print
Including your logo and website link published in:

- Pre-event Marketing Mailings to all ASME institutional and individual members
- the ASME Website as a continuous feature in the months preceding the conference

Prominent Logo Placement on printed conference materials including:

- Pocket Programme  -> given to all delegates
- Conference Booklet  -> given to all delegates

One prime location Exhibition Table (refer to exhibitor opportunities for inclusions)
One Delegate Pack Insert (1 or 2 sided, full colour, up to A4 in size)

At the Annual Dinner Event:

Logo Wall Projection
Logo highlighted in printed table Dinner Menus
Two complimentary Delegate Places at the Annual Dinner

Two complimentary Full Delegate Registrations inclusive of catering
Access to consented ASM18 Delegate Database (email and name detail)

£3,999
SPONSORSHIP OPPORTUNITIES (cont)

The ASME Gold Medal 2018 Sponsor
Logo Placement on printed Pocket Programme given to all delegates on registration at conference venue
One Pop-Up Banner “The ASME Gold Medal 2018 Sponsored By...” on plenary auditorium stage during the ASME Gold Medal 2018 session
One prime location Exhibition Table (refer to exhibitor opportunities for inclusions)
One Delegate Pack Insert (1 or 2 sided, full colour, up to A4 in size)
Two complimentary Full Delegate Registrations inclusive of catering
Access to consented ASM18 Delegate Database (email and name detail)

£2,999

The Lord Cohen Lecture Sponsor
Logo Placement on printed Pocket Programme given to all delegates on registration at conference venue
One Pop-Up Banner “The Lord Cohen Lecture Sponsored By...” on plenary auditorium stage during the Lord Cohen Lecture
One prime location Exhibition Table (refer to exhibitor opportunities for inclusions)
One Delegate Pack Insert (1 or 2 sided, full colour, up to A4 in size)
Two complimentary Full Delegate Registrations inclusive of catering
Access to consented ASM18 Delegate Database (email and name detail)

£2,999
SPONSORSHIP OPPORTUNITIES (cont)

Sir John Ellis Student Prize Sponsor

Winner will be announced Spring 2018

Logo Placement on printed Pocket Programme given to all delegates on registration at conference venue

One Pop-Up Banner “Sir John Ellis Student Prize Sponsor Sponsored By...” on plenary auditorium stage during the session

One prime location Exhibition Table (refer to exhibitor opportunities for inclusions)

One Delegate Pack Insert (1 or 2 sided, full colour, up to A4 in size)

Two complimentary Full Delegate Registrations inclusive of catering

Access to consented ASM18 Delegate Database (email and name detail)

£2,999

Delegate Pack Insert

Your advertising message printed in full colour on a 1 or 2 sided leaflet, up to A4 size, provided to all delegates in their delegate packs

Insert to be provided by sponsor and delivered to ASME Edinburgh office 1 month ahead of conference start date

£350
EXHIBITOR OPPORTUNITIES

The exhibition area will be shared with the daytime conference refreshments and meals in the Northern Rock Foundation Hall, a stunning wood-panelled hall situated in the centre of the building.

With its dramatic appearance and window onto the Concourse it creates a unique and hugely impressive space.
EXHIBITOR OPPORTUNITIES (cont)

**Commercial Organisations**

Table Top Stand:
1 x table approx. 4 ft. x 2 ½ ft. size – Please note without table cloth
1 x chair
Space for 2 x maximum single Pop-Up Banners behind allocated table
Wifi access (not hardwire)
Advert in ASME programme
One complimentary Full Delegate Registration inclusive of catering
One complimentary Delegate Place at the Welcome Reception

£1050

**Non Profit Organisations**

Table Top Stand:
1 x table approx. 4 ft. x 2 ½ ft. in size – Please note without table cloth
1 x chair
Space for 2 x maximum single Pop-Up Banners behind allocated table
Wifi access (not hardwire)
One complimentary Full Delegate Registration inclusive of catering
One complimentary Delegate Place at the Welcome Reception

£650

**Exhibition Staff**

There is one exhibitor pass included in the registration, a second can be added at a charge of £150

**Power**

Please advise if you wish electricity/power to your stand, the venue rate shall be incurred on daily basis
For Reference

Kindly prepare your own marketing materials such as Delegate Inserts and Pop Up Banners as this will not be produced by ASME.

Please note that ASME is a registered charity and unfortunately unable to negotiate further reduced rates.

Payment

Payment will be processed immediately upon receipt of your registration form.

Cancellation

Any cancellation or replacement must be conveyed to the organiser via email at: events@asme.org.uk.

Kindly take note that a cancellation fee of 50% will be levied for cancellations received before 11th May 2018.

Thanks to take note that on or after 11th May 2018 there will be no refund granted on cancellation.

Exhibitors Insurance

Exhibitors should secure their own insurance for equipment and goods to cover all liabilities and risks. The organisers and ASME will not be held responsible for any loss or damage to any items at the event.

An exhibition plan and full instructions and details will be sent following booking.